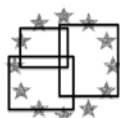




AdminNEA

New Partnerships for Administrations in Neckar-Alb



Erasmus+
Netzwerk Neckar-Alb



**BADEN-
WÜRTTEMBERG
STIPENDIUM®**

**Baden-
Württemberg
Stiftung**

WIR STIFTEN ZUKUNFT





THE PROJECT

Our project group „Erasmus Plus Network Neckar-Alb“ aims to build new European partnerships in the field of public administration and to take new paths with existing partnerships. In this brochure, we introduce you to whom we are and want to inform you about our project idea.



„AdminNEA – New Partnerships for the Administrations in Neckar-Alb“ is a project within the framework of the Baden-Württemberg Scholarship – Walter Hallstein Program, a program of the Baden-Württemberg Foundation.

The *Walter Hallstein program* in the Baden-Württemberg SCHOLARSHIP supports municipalities and other administrative actors from Baden-Württemberg in the implementation of joint projects with administrations in other European countries. The objectives of the program are to promote exchanges at the administrative level across Europe, to strengthen intra-European cooperation and exchange, and to disseminate best practice in key areas of the future.





ABOUT US

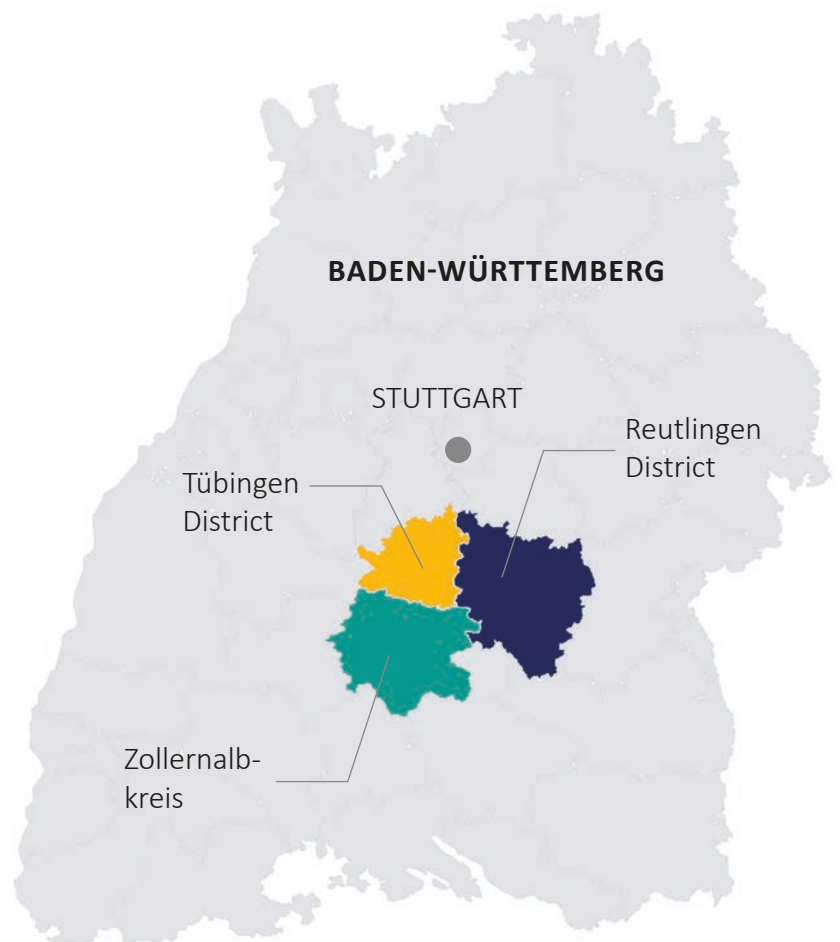
In 2013, various administrations and institutions in Baden-Württemberg (southern Germany) joined forces to form the Erasmus+ Network Neckar-Alb to jointly implement Erasmus+ exchange projects outside higher education in the region. This network has been offering internships for trainees and skilled workers in Europe since 2018. The project consortium includes the following administrations at the local level: the district offices of Reutlingen, Tübingen, Zollernalbkreis and the university city of Tübingen. The district administration of Reutlingen coordinates the Erasmus+ network and the project presented here.

The districts of Reutlingen, Tübingen and Zollernalb together form the region of Neckar-Alb. The cities

of Tübingen and Reutlingen, located approximately 40 km south of the state capital Stuttgart, are the regional centres of the region.

Approx. 700,000 people live on an area of 2,531 square kilometres, of which around 115,000 live in Reutlingen and around 90,000 in the university city of Tübingen. People from all over Europe and the world have found their new homes in our region and enrich the professional, cultural and social life in our communities. The special attraction of the Neckar-Alb region lies in its variety: Urban areas with a high population density in the foothills alternate with quiet, rural areas on the Swabian Alb.

700.000
people live in the
Neckar-Alb region





The Neckar-Alb region has many advantages that give it an unmistakable profile in the German and European environment and contribute to a high quality of life in the region:

- The convenient location within the European metropolitan region of Stuttgart with the Stuttgart airport and the trade fair directly on the doorstep of the region
- The strengths in education, research and science with the universities of Tübingen, Reutlingen, Rottenburg and Albstadt
- The economy with top-rate institutes and companies for biotechnology, medical technology, information and communication technology as well as mechanical engineering
- Interesting cooperation between administration, business and science



The scenic charms and cultural-historical highlights provide a variety of opportunities for relaxation and experience for the local people and our guests:

- The Neckar Valley with its historic towns
- The foothills of the Alps with their many orchards
- Numerous castles and palaces such as Hohenzollern and Lichtenstein
- Beautiful chapels and monasteries such as Wurmlingen and Bebenhausen
- The UNESCO biosphere area of the Swabian Alb with its juniper heaths.

REGION NECKAR-ALB





The municipal government is the lowest level in the structure of the state in Germany. In Baden-Württemberg, 35 districts, 9 municipalities and 1,101 towns and municipalities belong to this municipal administrative level.

Typical municipal tasks are: Kindergartens, primary schools, water supply, sewage disposal, fire brigade, sports fields and halls, roads and the development of construction sites

The districts are responsible for all tasks that the municipalities cannot perform themselves. Typical district tasks are: Waste management, health care, environmental and nature protection, integration of migrants, youth welfare, public transport, road construction, hospitals, schools for people with disabilities and vocational schools



WHAT IS IMPORTANT FOR US?

We would like to introduce ourselves to you personally, get to know you and build new partnerships with you:

- Presentation of our past international activities (e.g. Erasmus projects and local partnerships)
- Exchange of views on challenges and current priorities in the administrative field
- Exchange of ideas via cooperation projects (e.g. exchange of trainees)
- Developing topics of common interest further



HOW DO WE DO THIS?



We are financially supported to develop our new partnerships by the Walter Hallstein program of the Baden-Württemberg Foundation. We want to establish or revitalise contacts with administrations in four European countries. The funding gives us the opportunity to visit you with a small delegation and get to know you as soon as this is possible again when there are no health concerns. The visit should last a maximum of two days and enable intensive exchanges on the work level.

In preparation, we would like to hold one or more online meetings with you, so that we can get to know each other digitally and coordinate the topics for our visit. We would be pleased to invite you to a return visit to our beautiful region. In November 2023, there will be a joint networking conference with all partners.

The working language should be English to the extent possible. A few colleagues in the consortium also speak French or Norwegian. In addition, we have – if necessary – the possibility of interpretation in your national language at the main meetings and delegation visits. We are not foreign language professionals ourselves and hope that you, like us, can also take language hurdles with humour.

Stated briefly: First contact

- Online meetings to get to know each other and clarify questions
- Visit of our delegation to your administration
- We would be happy have receive a visit of your delegation in our administrations.
- Joint digital final conference with all project participants



WHAT BENEFITS CAN YOUR ADMINISTRATION OBTAIN FROM THIS?

We are open-minded, interested and curious to work in partnership with you in the future. We are reliable project partners who would like to realise joint projects that are also important and sustainable for you and your work.

We offer you the possibility to start a new project partnership without financial obligations.

We already have some ideas for possible cooperation, for example:

- We send each other trainees and specialists from our administrations and childcare facilities as part of the Erasmus+ programme.

- We organise specialist exchanges on topics of common interest (for example, we German municipalities still have to learn a lot about digitisation, and we are also curious about local climate protection).
- We implement small projects together (youth exchange, joint module in the further training of employees, etc.)

What ideas do you have for our future cooperation?



SCHEDULING

Contact by email and online meetings in 2022 is the first step. We will only be able to visit you if the pandemic situation permits it. However, we hope that we will be able to carry out some of this before the end of the year.

In November 2023, we plan to invite all stakeholders to the digital final conference, which will hopefully also be the starting signal for new collaborations.

2022
Digital
contact

2022/23
Mutual
on-site visits

11-2023
Digital final
conference

01-2024
Start of
cooperation



HAVE WE AROUSED YOUR INTEREST?

**Do you have any questions?
Are you interested and would like to get
to know us better?**

Tell us whom we can contact. We are looking forward
to meeting you!

The districts of Reutlingen, Tübingen and Zollernalb
and the university city of Tübingen are part of the
Erasmus+ network Neckar-Alb.

Our Team



Michael Backhaus
Project coordination
Reutlingen District



Katja Fischer
Project coordination
Reutlingen District



Gertrud Gandenberger
Tübingen District



Elena Hartmann
Zollernalb District



Friederike Hoyler
University City of
Tübingen



CONTACT

Landratsamt Reutlingen
Kreisamt für nachhaltige Entwicklung
[District Office for Sustainable Development]
Haydnstrasse 5-7
72760 Reutlingen, Germany

Tel. +49 7121 480 3324
Mobile +49 151 152 009 81
erasmus@kreis-reutlingen.de
www.kreis-reutlingen.de

